

OPERATION: SAVE MY DEAD FRIEND ZOE



To veterans and film lovers:

This is an urgent call to action. From a vet...to my fellow vets, and those who support us.

To help us send a message to Hollywood. We have our foot in the door right now (in a big way), but it's about to close if we don't change the tides.

[MY DEAD FRIEND ZOE](#), the award-winning and powerful dark comedy drama film about veterans, made by a veteran, starring a 90% real veteran cast (also Morgan Freeman and Ed Harris) is in danger of losing the thing it needs most: a second weekend in theaters nationwide. Much of Hollywood thinks that America is not interested in films about veterans. They're wrong. But if MDFZ—an uplifting, true story-inspired film about post traumatic *growth*, starring an A-list cast and [stellar reviews \(95% Rotten Tomatoes\)](#)— fails to perform at the box office...they will be right. Help us to prove them wrong. Help us use this film to raise awareness for veteran issues.

Because MDFZ is an independent film—no studio or streamers involved—we had a fraction of the marketing budget compared to typical Hollywood films. But the film is making waves on its own; [glowing reviews from critics](#), multiple film festival awards, moving audiences, sparking conversations, and delivering the impact we set out to achieve.

Despite being the best reviewed film in theaters and [powerful audience reactions](#), getting people into theaters the past three days for our opening weekend was a heart-breaking disappointment. Because the turn out was so low, as many as HALF of the 700 screens we fought to earn are in jeopardy of being pulled, given to a big budget studio film with zero of the heart, soul and powerful social message of MDFZ.

The next 72 hours are critical. Theaters make programming decisions early in the week for what films will play during the upcoming weekend. MDFZ, like any independent film that depends on an organic, word-of-mouth strategy, needs a second weekend. Yes, you can wait to see the film on VOD or streaming, but the economics behind both of those do not favor the filmmakers, artists and investors that invested years of work to bring the film to life. So, our ask, if you're open to seeing MY DEAD FRIEND ZOE—or want to go again—please...

✓ **Buy your tickets (now) for this week.**
[CLICK HERE for Showtimes + Tickets](#)

✓ Bring friends, family, colleagues, fellow vets.

✓ Spread the word: share anything you like from our: [Instagram](#) / [Facebook](#) / [X](#) / [TikTok](#)

** Even if you don't attend, decide to get a refund or change your ticket to later in the week, we have a short window (now) to convince theaters that this veteran film is one the country deserves to see.*

What's the film about? Watch:

- [TRAILER](#) as well as - [A VETERAN'S JOURNEY: THE MAKING OF MDFZ](#)

Thank you. Thank you. And...hooah.

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Kyle Hausmann-Stokes
writer/director | MY DEAD FRIEND ZOE
U.S. Army Iraq combat veteran