

LONGVIEW NEWS-JOURNAL JANUARY 1, 1955



KJLI, GLADWATER.—Radio Station KJLI in Gladewater is owned by the T. W. Lee estate. Its transmitter is in the building at 12 W. Main street and the radio station is on Main street. In addition to the radio station and offices, the building also contains several apartment units.



GLADWATER HIGH SCHOOL.—This is Gladewater High school's modern building, located at Wood and Main streets in the city. Dona Williams is superintendent of schools in Gladewater and George Linscott is the high school principal.

### Kilgore's Gym-Band Hall To Be Completed Soon

Dr. Cruise, president of the Kilgore school board, has announced that the gymnasium and band hall building which is now under construction will be ready for use by January 1955. The building, which is located on the corner of 10th and Main streets, will have a seating capacity of 1,000 persons. It will be equipped with a stage, orchestra pit, and other features. The building is being constructed by the Kilgore School Board and is being financed by the sale of bonds. The building will be used for gymnasium and band activities.

## 41 Teachers In Junior-Senior High School

A Gladewater Junior-Senior High school in Gladewater offers 41 teachers in a building of 100,000 sq. ft. The school is a modern building which was completed in 1953. It is a two-story building with a central hallway and classrooms on both floors. The school is equipped with a library, science laboratories, and other facilities. The school is headed by Superintendent Dona Williams and Principal George Linscott. The school is serving a population of about 1,000 students.

**Thanks, Folks**

We take pleasure in extending New Year greetings to our many friends and customers. We express our thanks to you for your loyal patronage during the past year and look forward to serving you in 1955. May you have a happy, prosperous New Year.

OUR VERY BEST WISHES  
**CARL ESTES**  
ON YOUR 20th ANNIVERSARY  
AS NEWS-JOURNAL PUBLISHER

**County Important As Finance Center**

There is lots of money in Gregg county. Although the county is not as large as some of the other counties in the state, it is one of the most important financial centers in the state. The county is home to several large banks and financial institutions. The county is also a major center for the oil and gas industry. The county is a major center for the agricultural industry. The county is a major center for the manufacturing industry. The county is a major center for the service industry.

**City Is Entertainment Center For East Texas**

Longview, already one of the entertainment centers of the area, will be an even greater one soon when the new high school auditorium is completed. The auditorium is a modern building which will be used for theatrical performances, musical productions, and other entertainment activities. The auditorium is a major attraction in the city and is a major center for the entertainment industry. The auditorium is a major center for the cultural industry. The auditorium is a major center for the educational industry.

**BAIRD'S JEWELRY**  
BANK STREET

**We Salute the Men of the OIL INDUSTRY**

**Happy New Year!**

CONGRATULATIONS  
**CARL ESTES**  
and the  
**Longview News-Journal**

**CHARLES FORD**  
SINCLAIR SERVICE STATION  
6th and Mathis PL. B-1542

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**DRYVAGE '55**

We're launching the good ship '55 with a boatload of good wishes for all of you. The best of luck for you and yours throughout the New Year.

Best Wishes to ...  
**CARL ESTES and NEWS-JOURNAL**

**Ideal CLEANERS**  
501 E. Canton PL. 3-1011

**Serving Industrial EAST TEXAS**

THE SPLENDID PATRONAGE OF OUR EAST TEXAS FRIENDS AND CUSTOMERS HAS BEEN TRULY APPRECIATED—AND WE INVITE YOUR CONTINUED BUSINESS THROUGH 1955.

Best Wishes to  
**CARL ESTES** on  
His 20th Anniversary  
as News-Journal  
Publisher.

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