Newspapers.com
https://www.newspapers.com/image/170690963

Downloaded on Jul 17, 2018

• AGRICULTURE • PROFESSIONS • FINANCE

BUSINESS REVIEW

• BUSINESS • INDUSTRY • COMMERCE

TEXAS SYMPHONY MAY APPEAR HERE

Civic Music Group Leaders Confer With Houston Organization Agent

H. R. Bourne, acting manager of the Houston Symphony society, met with officers and directors of the Gregg County Civic Music association at the city hall here Thursday afternoon to discuss the possibility of bringing the orchestra to Longview for a fall or spring concert. The association directors heard his proposition, but told him they could make no commitments until the fall drive for memberships was completed in October.

The drive has been set for the week of Oct. 2 to 7.

The Houston symphony orchestra, directed by Ernst Hoffman, has 61 players. It is affiliated with the Civic Music association. Bourne said if the local association could not see fit to bring the whole orchestra of 61 pieces for a concert here, a smaller orchestra of from 35 to 45 pieces might be brought at a smaller fee.

Mt. Pleasant News

Mt. Pleasant Bureau Of The NEWS-JOURNAL

MT. PLEASANT, Aug. 11.—Ray Gerhard went to Dallas Monday to take his father, Pete Gerhard, of Linden, for a medical checkup following his recent operation there.

Dr. and Mrs. Morris Bell of Fort Worth and Mrs. H. Seidenson of Dallas spent Sunday with Mr. and Mrs. J. M. Bell.

Barbara Ray Goodwin of Pittsburg is spending the week with her grandparents, Mr. and Mrs. P. T. Weir.

Mrs. Ruth Ferguson left Saturday for Los Angeles, where she will visit two weeks.

Miss Mary Nell Cass has as her guest this week, Miss Mary Ruth Walker of Paris.

Lacy Biddle and Miss Merle Greathouse drove to Honey Grove Sunday afternoon and were quietly married by Rev. J. O. Wiley, pastor of the Church of Christ, who is conducting a revival in "t.: city. They went to Dallas on a short wedding trip.

The groom is the son of Mr. and Mrs. E. L. Biddle and is connected with the Biddle Furniture company. The bride is daughter of Mr. and Mrs. W. A. Greathouse and holds a responsible position with J. C. Penney company.

Both have a host of friends who wish them every happiness.

Mrs. B. M. Boyd and children, Margie and Bradford, of Cranfills Gap spent the weekend visiting friends here. Margie will remain for a short visit with Miss Merle Phelan.

Mr. and Mrs. J. J. Taylor and family of Omaha, Mr. and Mrs. Cye Rogers and son, Larry Richard of Woodard of Austin, Mr. and Mrs. Arie, spent Sunday with Mr. and Mrs. Oscar Wright.

Mrs. Melvin Marx and son, Gerald, of Clarksville, spent the weekend here with Mrs. E. I. Lacrue.

Mr. and Mrs Charles W. Robinson and children, Jane and Charles Jr. and Mrs. Jones McCarty and son, Jerry, returned Sunday from a few days visit in Rid Spring.

Miss Opal Holcomb and Miss Mabe

Fred Plum of Atlanta, and Alvin Holcomb of Gilmer spent the weekend with Mr. and Mrs Ed Holcomb.

Harold Marx of New Orleans is visiting his sister, M. E. I. Lacrue.

Hitch Rider Trips Lawmen

SALEM, Mass. (UP)—Odd hitch-hiking incident: A motorist complained to police that he was stopped on a highway by a man waving a red lantern. The thumber said he took the lantern from a nearby construction project to use as a signal when he became disgusted with the ineffectiveness of his thumb.

Woman, 98, Likes To Fish

STOUGHTON, Wis. (UP)—Fisherman beat to Brots Swellaton. Although she is 98 years old, the hardy little lady from Norway enjoys nothing better than fishing on the Yahara river. Her bait is the old-fashioned, but ever reliable nightcrawler, and her favorite catch is bullheads.

Roller Skates Help Pastor

CRAIVOT, Wis. (UP)—A roller-skating pastor believes he has found the way to keep his flock interested in church work. The Rev. Gerhard Graaman, Berean service pastor, who conducts services in three rural churches, sponsors roller skating services to keep his parishioners interested.

Whether clad in slacks-and-shirt like Miami's Thelma Knight, left, or in bathing shorts and "sombrero" heats like Houston's Nan Bond, right, thousands of pretty Southern girls are finding jobs before car lights, instead of the footlights.

Good-Looking Girls Jump Into "Car-Hopping" Jobs

BY RUTH MILLETT

Thousands of girls, mostly Southerners, are finding that chorus girl qualifications needn't be Illustrated by a spotlight to pay dividends—in right do just as well.

They are the young ladies who are cashing in the cut-impressive job of "car hop" as impressive that cities like Houston, Tex., have contests to find the most popular and prettiest "car hop."

A "car-hop"—Southern beauty version—works in a drive-in restaurant, taking orders and serving them on a tray that clamps onto the side of an automobile.

Some enterprising restaurants have their girls dressed in brief shorts, sexy in well-tailored slacks and satin shirts. Others go in for a South Sea Island atmosphere, with the "car hop" dress-shrived.

CLOTHES CAUSE PROTESTS

The brief costumes, although they bring in the cars and the tips, sometimes bring trouble. In Houston, the waiter's union recently voiced its protest against the girls' scanty garb.

Looking pretty and smiling "hop"—as well—as being able to keep orders straight, balance a tray gracefully and make a customer want to tip—are a "car hop's" stock in trade, just as they are the chief assets of any waitress.

But youth is more important to the "car hop" than to the average waitress. Not only do the management usually want young girls, but it takes a young girl to get around fast enough to make money hopping cars. Because usually the "car hops" don't have tables, or have any special territory. With them it is "First come, first serve."

Car hopping is most popular with the type of young girl who hates the thought of being cooped up in an office or store. And with girls like the pretty Miami "car hop" who says, "I'd rather have my job than be secretary to the president of a railroad or bank. Why? Because we make more money."

Fake Film Scout Rapes, Kills Moviestruck Girl

MIAMI, Fla., Aug. 11. (AP)—The ravished body of a movie-struck schoolgirl was found in a swamp Thursday and police said her murder was confessed by a girl's man of many names who enticed her from home with promises of film fame.

Tragedy swiftly displaced uncertainty Thursday in an investigation begun Monday when Ruth Frances Dunn, 17, and Jean Bolton, 18, failed to return to their Miami homes after starting for Palm Beach with a handsome "talent scout" who called himself Charles B. Jefferson.

Shortly before dawn, blonde Miss Bolton stumbled into a fire station at Boca Raton, between here and Palm Beach, and told dazedly of being held captive since Monday.

Near collapse from shock, Miss Bolton aided officers in locating the tall, blonde Jefferson and he was arrested while he walked, unarmed, along a main highway north of Boca Raton.

Then the sobbing girl led officers to Jefferson's stalled automobile on a lonely beach trail and near it was found the nude body of Miss Dunn. The brunette beauty had been slashed and badly beaten. Her body and throat were deeply stabbed and gashed by a pen knife found in the car.

Jefferson confessed, Miss Bolton said, that he had planned to abduct the girls and killed Miss Dunn when she cried out against his assaults and "would not do what I told her to."

Near hysterics, Miss Bolton was returned to her Miami home and placed under a physician's care. The pretty radio and night club singer said Jefferson did not molest her although she was kept tied. Her lips showed bruises.

A coroner's jury at West Palm Beach found Miss Dunn was slain by Jefferson. Sheriff W. R. Lawrence prepared a murder charge.

Jefferson, clad in dark shorts and shirt and bearing a three-days' growth of beard, was kept under close guard in jail at West Palm Beach. A large crowd of curious assembled but there was no sign of mob action against the erstwhile WPA theatre director, radio station executive and self-styled movie actor.

Jefferson meekly denied any intention to harm the Miami schoolgirls and indicated his willingness to plead guilty to any charges, adding:

"What have I to live for? The sooner it comes the better."

South Africa Makes Munitions

JOHANNESBURG, South Africa (UP)—Aerial bombs are now being manufactured on a fairly large scale on the Witwatersrand, in the Transvaal. Commercial production has been started by two well-known engineering firms, one in Johannesburg and the other at Benoni.

-FARM- HINTS

By DICK HARTMAN, County Agent

Trench silos are now being filled in various parts of Gregg county. W. F. Hurst, L. L. Mackey, L. P. Griffin and Sam Bob Thrasher each filled one last week. The three silos represent about 200 tons of ensilage. W. E. Kelley, Kilgore dairyman, is now getting ready to fill his trench, which will hold 125 tons of ensilage. Several other farmers are about ready to start filling their silos. Farmers, when you start, or complete, your silo, drop me a card and tell me how many tons of feed you store...I am very interested in keeping a record of the number of trench silos and tons of feed stored in them.

Farmers in Wilkey county are filling 160 trench silos with grain, most of which has been threshed off the land. Think of 160 trench silos in Wilkey county compared to the 11 trench silos in Gregg county. Men, we need more good feed and more good feed means we need more trench silos. Who is going to put in the next one?

Gregg county 4-H club boys made over 200 feet of rope at their July club meetings, and several boys made ropes for themselves after the meetings were over.

To date 4-H club boys have filed fair entries on 8 gilts, 2 barrows, 2 pens of pullets and 10 capons. The livestock will be their entries in the county fair next month. The total club entries are expected to run to 12 gilts, 10 fat barrows, 20 head of breeding poultry and 20 head of capons, besides other agricultural exhibits.

Friday August 11, at 2:30, the Breeder-Feeder association will meet in the county agent's office to select officers and directors for the next 6 months. The membership will also discuss plans for the livestock and poultry show to be held at the county fair in September.

Arrest Expected In 24 Hours In Terrell Attack

TERRELL, Aug. 10 (AP)—While officers continued a widespread manhunt, Ranger Captain Boyd G. Phillips said he expected the capture within 24 hours of the negro who Wednesday stabbed and raped a white woman near here.

A negro seen in the vicinity about the time of the attack was sought. Two negroes who were not suspects were questioned concerning the hunted man. Citizens withdrew from the search they joined Wednesday night.

Officers Thursday night centered their search in the vicinity of Canton where Sheriff C. D. Johnson of Van Zandt county received reports a negro answering the description of the attacker was seen.

Under Off Bolden Path

MARINETTE, Wis. (UP)—Residents of this usually quiet northern community thought they were seeing things when a three-foot alligator appeared on the street. A local florist, however, claimed his pet alligator escaped from his pool and alarmed neighbors called police.

Surprise! Surprise!

All of a sudden, silky deb Veronica Stearns relieved, who was raised like a blue-blood society princess, up and eloped from New York to Maryland, the other day, with Douglas Newland Lane, an aviator. Then she went home to the family cattle at Irvington-on-the-Hudson, N. Y., to break the news to mother.

New Gladewater Center Building Is Dedicated

Gladewater Bureau Of The NEWS-JOURNAL

GLADEWATER, Aug. 11.—Hundreds of Gladewater and were citizens attended the formal opening Thursday evening of the $30,000 community center building, erected on Premier No. 2 at the intersection of Dixon and Pacific and past presi-

dent of the chamber of commerce and Lions club, gave the address of appreciation to all who helped secure the building, and Judge Merritt Gibson of Gregg county delivered the keynote.

R. D. Burgess was in general charge of the arrangements with the women's clubs taking an active part.

The Garden club had charge of the decorations with Mrs. F. S. Beazley, chairman, the Three Arts club was in the receiving line with Mrs. Roy Berry serving as chairman; the Library club had charge of the refreshments with Mrs. S. D. Todd acting as chairman. Miss Effie Dot Sheppard and Mrs. C. V. Rhodes provided vocal and piano music. The guests were further entertained by Lawrence Sligh's orchestra of high school musicians.

A. F. (Doc) Sheppard, county commissioner, and A. B. Fudge, commissioner when the building was started, were also honored at the opening ceremony.

The two-story brick building will house the chamber of commerce, constable and justice of peace offices, city library, womens clubs, and other organizations.

MIDGETS RACING AT GLADEWATER

Gladewater Bureau Of The NEWS-JOURNAL

GLADEWATER, Aug. 10.—The opening night of midget auto racing holds in the Gladewater Round-Up arena last Saturday night provided the spectators with many a thrill. Twelve of the fastest cars of the Texas-Oklahoma midget racing association completed in the opening program. Another big all-star race program is scheduled for this coming Saturday night.

Lewis Turbeville, Houston, was the big money winner on the opening program. Turbeville was a first in the opening heat race and also won the feature race which was a 25-lap affair.

Rabbit Musick, Dallas, had probably as much tough luck as any one driver could have. Musick, driving an Elto special, was able to win second place in one of the heat races, but would likely have won first, if his right rear tire hadn't gone flat on the second lap and he had to finish the last four laps with a flat tire. Then, early in the feature race, the fly rod gave out on the Elto and Musick had to drop from the race. A new Elto center will be installed in the car this week, and if everything goes well, Musick should give all of the drivers plenty of competition next Saturday night.

Promoter Bert M. Knighton announced last night that there will be several new drivers in the competition next Saturday night along with the cars that competed on the opening program. Eight events will be held again Saturday.

O'QUINN CALL 593
CLEANERS-HATTERS-DYERS 8-HR. SERVICE 24 HR. PHONE
"FAIR AND FRIENDLY" LONGVIEW MOTORS Tyler & So. Green Tel. 1330 Sales CHEVROLET Service
MACK'S PHARMACY "CONSTANTLY MOST CONVEX SUBURBAN 'LOC' STORE" 740 So. Green ST. Free Delivery PHONE 957
Remember Cold Alone Is Not Enough Ice Does It All—See Your Ice Dealer
MODERN HOMES ARE SERVED BETTER WITH MODERN ELECTRICAL REFRIGERATION —SEE YOUR LOCAL DEALER—
RIDE SAFEWAY CABS: 774
Better Used Car Bargins Pope Bros. Motor Co. Ford Car Dept. Hatbelt at Green Phone 130
Ask Your Grocer FOR KERN'S BETTER BREAD LONGVIEW-OWNED LONGVIEW-OPERATED
STAY WITH MAGNOLIA and STAY AHEAD TRADE WITH NOODLES MOBILGAS MOBILOIL U. S. AND KELLY SPRINGFIELD TIRES T. L. N. "Noodles" Rawlinson Agent For Magnolia Petroleum Co.
There's No Job An International Can't Do! • INTERNATIONAL PICK-UP and 1½-TON TRUCKS • "Let Us Show You" W. P. HURST MOTOR CO. Phone 1213-1214

He says, "Ed, your opinion on politics is swell. And I think you back the right ball teams. But for the life of me, I can't figure out why a man that owns a service station, drives a car as slick as a button—never has a muddy spot on it—seemingly keeps it well lubricated—but can't get more mileage out of it than you do.

And Mr. Jones yells, "It's the make of car—that darn thing just won't do it. I don't think it's any good. I've done everything I could about it!

So Pop comes back, quick as a flash, and says, "I'll bet you're wrong and the car's o.k. You may sell the best gasoline and oil on the market. Don't you know this is not enough?"

Then Mr. Jones asks, "What can I do about it? All I know is that gasoline is supposed to get peak performance, and the oil I sell gives good lubrication."

But Pop knows the answers. He says, "You don't know what it's all about. Sure you have good gasoline and oil—just as good as you can buy—but you can get plus mileage without repairs and peak performance at the lowest mileage cost of operation with Pyroil. If you would only try it in your car, you would not have to tell your customers like me that you don't stock it because it isn't any good—but you would save money on operation and make money on the sales."

That's how Pop told Mr. Jones, and Mr. Jones tried Pyroil. Now customers don't have to come in and ask for it—Mr. Jones suggests it with every gasoline and oil customer because he knows Pyroil's merits and can recommend it highly.

Be Wise— PYROIL-IZE and Economize
T. R. BENNETT
DISTRIBUTOR
OVERTON, TEXAS

Copyright © 2018 Newspapers.com. All Rights Reserved.
Powered by Newspapers.com