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YOUR HOSPITAL — A "CITY OF CARE"

Five Hospitals Serve Gregg County Residents

The hospital—"City of Care." This immediate area is blessed with five up-to-date, ever-expanding "Cities of Care" which stand ready 24 hours a day, seven days a week, with skilled personnel, modern equipment and facilities, to return the sick and injured to healthy, productive lives.

"The City of Care" consumes enormous quantities of food, linen, drugs, water, electricity, gas and oil, as well as many special types of supplies and equipment. Many hospitals operate their own pharmacies, laundries, boiler rooms, electric generators, food services, security systems, and educational facilities — most of the things that are necessary to sustain a city.

Within hospital walls are gathered many people with a panorama of skills and talents. There are more than 200 job classifications within the hospital field and the individuals who perform these services—from accountants to X-ray technicians—are dedicated to the single purpose of quality patient care.

The sick and injured who enter hospitals expect and demand services from highly-skilled, highly-trained, highly-educated people who know what they are doing, who know how to use the latest types of equipment, the latest procedures, in order to preserve the patient's most valuable asset: life and health.

National Hospital Week, May 7-13, is the opportune time to take a look at the "Cities of Care" in this immediate area and the very essential services they perform day in and day out in preserving and restoring the health of area residents.

Below are brief sketches of Good Shepherd Hospital and Markham Hospital, Longview; Hospital In The Pines, Lone Star; Roy H. Laird Memorial Hospital, Kilgore; and Gladewater Municipal Hospital, Gladewater.

Good Shepherd Annex Progressing

Construction on the 48 - bed addition at Good Shepherd Hospital of Longview — which will increase bed capacity at the institution to 200 — has reached the halfway mark, Alva D. Hetcock, hospital administrator, revealed this week.

M. Clint Brown Construction Company is building the new annex which faces on Fourth Street. The firm was the lowest bidder on the project in the amount of $217,491.

Total cost of the new structure and equipment however, is $418,300 of which $200,150 is a grant by the Department of Health, Education and Welfare.

Three stories high, the new annex will harmonize with the remainder of the hospital. It will include 24 rooms which will accommodate 48 patients on semi-private basis, plus storerooms. The new wing is expected to meet patient requirements for the next three years, according to Lou Calosy, president of the hospital board.

But in view of the city's rapid growth, board members already are looking to the future and making tentative plans for the next expansion, the board president added.

Full accreditation for the next three years has been awarded Good Shepherd by the Joint Commission on Accreditation of Hospitals.

The hospital is owned by Gregg County and operated by the Texas diocese of the Protestant Episcopal Church under direction of a 21 - member board.

Present hospital facilities represent an investment of more than $2,200,000 excluding the real estate.

The new annex is due for completion sometime in August. Construction got under way immediately after groundbreaking ceremonies last November.

Good Shepherd Hospital employs 255.

Chief of the medical staff is Dr. C. M. Dangler Jr., with Dr. B. N. Marshall, first associate. Dr. Ralph C. Crawford, second associate, Dr. G. M. Hillard, secretary, Dr. Henry C. McGreade, chief of obstetrics-gynecology, Dr. A. C. Stevens, chief of surgery, and Dr. Warren H. Hunt III, chief of medicine.

Bobbie McLeroy is director of the nurses, and Mrs. Judith Banks is operating room supervisor.

Radiologists are Dr. Earle E. Little and Dr. Marion Baldwin. Pathologists are Dr. Gwen Harwell and Dr. Ted L. Rash Jr.

Dr. Gerald Mullikin and Dr. Franz Lucas are anaesthesiologists.

Good Shepherd's board of directors is composed of Lou Calosy, president; Ed B. South, vice president; Holloway Mitchell, secretary; V. A. Clements, treasurer; Terrell Bass Jr., Robert Coffey, the Rev. W. Warrin Fry, Everett Brew Houston, David C. Hull, R. Regan McLemore, N. E. Loomis, Marshall G. Muse, the Rev. Roger Rishel, Otto A. Ritter and John C. Robbins.

The endowment board members are D Ave Bergman, Paul M. Branch, Robert Cargill, Dr. Stephen Cook, E. B. Crain, Westen Crowder, Oliver Daniel, Vic Ferchill, Dr. Marvin Ford, George A. Lee, James Molpus, Dan Munnan, Paul Pannier, Henry Pitts and John C. Spielermann Jr.

Cancer Film To Be Shown

Longview men are being urged by the American Cancer Society to attend the showing of a film on cancer in the third floor courtroom of Gregg County Courthouse Friday.

"In the interest of family health, fathers see that children and mothers have immunizations, checkups, adequate diets and medical attention," said a society spokesman. "But, so often, they neglect their own condition until it is too late. Early detection and prompt treatment can save three out of four of the 30,000 lives that are expected to be lost to cancer of the colon and rectum this year."

"Life Story," is an informative film on cancer. It will be shown from noon to 1 p.m. and again from 1 p.m. to 2 p.m. Friday to men only. A physician will be present to answer questions.

CLOSEST APPROACH

The nearest the International Date Line comes to Alaska is where the line crosses between Little Diomede Island and Big Diomede Island in the Bering Sea.

Hospital In Pines Now In Eighth Year

Hospital In The Pines at Lone Star, now in its eighth year, is a half-million-dollar institution adequately serving residents in a 20-mile radius with the finest in hospital and medical care.

The community-owned hospital has 32 full-time employees.

Four general practitioner and surgical doctors serve on the active medical staff, along with a consulting staff of specialists in all fields.

Six private rooms are offered by the 30-bed hospital which has complete facilities for all types of surgery and treatment, in the modern, air-conditioned structure.

Administrator is W. R. Floyd who has been on the staff for the past five and a half years. The medical staff is composed of Drs. L. E. Ballenger, U. A. G. Sexton, Donald R. Smith and Buddy L. Smith.

Thomas K. Ewan of Daingerfield is president of the hospital board of directors, with W. O. Irvin and W. C. Jacobs, both of Daingerfield, as vice president and secretary-treasurer, respectively.

Other members of the board include Mrs. Ray Stiles and Carlton Robison, both of Daingerfield; Mrs. S. G. Anderson, Hughes Springs, Douglas Newsom, Ore City, and C. C. Graves, Lone Star.

Radiologist is Kathleen Webb of Texarkana, and Dr. Gwen Harwell of Longview is pathologist in charge of the hospital laboratory facilities.

Markham Hospital Highly-Rated

Markham Hospital, 418 South Center Street, Longview, continues to be one of the highest - rated institutions of its kind in East Texas, meeting every requirement of the Joint Commission on Accreditation of Hospitals since the establishment of that body.

Another accreditation survey was completed this past January, according to Mrs. Elaine M. Clanton, hospital administrator.

Four organizations make up the Joint Commission. They are the American College of Physicians, American College of Surgeons, American Hospital Association, and the American Medical Association.

Markham Hospital, opened in 1923 by Dr. L. N. Markham, employs a staff of 45 persons. Originally located at 100 East Methvin Street, the hospital outgrew the initial structure and moved to its present location on South Center in 1926.

During the past 30 years the white brick building has been expanded and renovated from the first floor through the third. The hospital has 25 private rooms on the second and third floors of the structure as well as fully - equipped glass - enclosed facility for children born in the hospital.

On the first floor of Markham Hospital is found the X-ray room, complete with a 300 milliamp General Electric unit and an electronic photo timer with an automatic setting. Patients are assured of the finest X-ray possible with trained personnel handling the equipment. Dr. Marion Baldwin and Dr. Earle E. Little Jr., are radiologists for Markham. Laboratory and X-ray technicians are Weldon Frazier and Vaughn Mason. Both have been accredited by the American Society of Clinical Pathologists.

Also located on the ground floor is a laboratory, complete with the latest and most efficient photoelectric equipment for rapid and accurate diagnosis of varied diseases. Most of the laboratory equipment now in use was obtained four years ago with funds from the Ford Foundation.

Completing the first floor picture are up - to - date kitchens where regular, soft and special diets are prepared for the hospital's patients, various business offices, spacious waiting rooms, administration offices, offices for the hospital's two pediatricians, emergency room and blood bank. Markham is a substation of the Stewart Blood Bank of Tyler.

On the second floor of Markham Hospital are found 17 air-conditioned patient rooms, operating rooms, delivery rooms, maternity section, nursery, nurses' station and a waiting room.

Eight private rooms are found on the third floor as well as a waiting room and a formula room.

A modern hydraulic lift elevator connects the ground floor, opposite the emergency room, with the second and third stories. An automatic sprinkler system is found over the entire hospital building for the protection of patients and property.

June Open House Is Scheduled

An early June open house at Gladewater Municipal Hospital is planned, according to new administrator James W. Childress, so that the public may view the $266,000 expansion which has brought the hospital to 64 - bed capacity.

The new facilities are 95 per cent completed and several sections of the new addition are already being utilized, Childress added. An early June date for open house is hoped for, and will be announced shortly, according to the administrator.

Preliminary work already is under way for a 21 - bed addition on the southwest wing sometime in the near future. Architects for the current expansion program have been retained and already are working on preliminary sketches, the administrator said.

"This will give Gladewater Municipal Hospital an overall capacity of 85 beds, in addition to the most modern of medical and surgical equipment and facilities," he added.

The institution went under corporate management last year when the Gladewater Hospital Authority was created. The authority frees the hospital from its nominal owner, the city government. The authority is governed by a group of business and professional men.

The near - complete wing embraces some 75,000 square feet on the south side of the main building. Facilities include two new operating rooms, a cystoscopic room, a post - operative room, a central sterile storage, an emergency room, cast room, two X-ray rooms, medical library containing hundreds of volumes, doctors' facilities, laboratories and warehouse.

All the new rooms except the labs and new labor room are in use at the present. Some remodeling work still remains on the two delivery rooms, along with equipment and materials which have been delayed in shipment.

New officers of the Gladewater Hospital Authority were elected last month. Gordon J. Mayer is president; Carson Kennedy is vice president; W. Roy Leggett is treasurer; H. I. McAfee is secretary. Other members are Dr. N. M. Thomas, John W. Osbeen, Fred Lott and Wayne Pollard.

Resident physicians and surgeons are Dr. Glenn Kent, chief of staff and president of the medical staff; Dr. Charwes B. McKenzie, vice president; Dr. C. S. Bloom, secretary; Drs. G. R. Bugman, Carol Nichols, E. R. Moser, Blaine Leak and A. B. Hancock.

Radiologists are Dr. Earle Little Jr., and Dr. Marion Baldwin. Pathologist is Dr. Gwen Harwell. In addition, a large number of East Texas physicians and surgeons are members of the consulting staff and practice at the hospital.

Administrator Childress succeeded Bert McEnery in that post on April 1. The latter had served for 18 years. Childress came to Gladewater from Hamilton. He also has served in the same capacity with the Seminole hospital.

The nearly - finished addition is the third building program Gladewater Municipal Hospital has undergone in recent years in order to serve a wide area of residents, not only from Gladewater but also from Big Sandy, Hawkins, Gilmer, Kilgore and Longview.

Not only are the hospital rooms furnished with Simmons equipment including beds, overbed tables, bedside cabinets and Simmons easy chairs, but also are equipped with TV cables for remote control television of the patient desires. Semi-private rooms are divided with flameproof curtains suspended from a rail at the ceiling.

In addition to a complete diet department, kitchen, dining room, housekeeping department, medical records room, board meeting room, enlarged insurance and bookkeeping departments, remodeled administrative quarters and other improvements which make a smooth - running organization, Gladewater Municipal Hospital offers every type equipment for safeguarding the health of the area it serves.

Among such significant facilities are piped oxygen, X-ray machine, fluoroscopy unit complete with a spot film device and all the latest automatic features to insure dependable operation, the Coleman spectrophometer and flame photometer, a rarity in hospitals of this size.

The hospital also has an emergency power plant.

(See Additional Hospital Stories on Page 3)

YOUR HOSPITAL... A COMMUNITY PARTNERSHIP

WE SALUTE THE HOSPITALS OF EAST TEXAS

on the occasion of National Hospital Week, and we pay special tribute to the doctors, nurses and technicians who stand ready to serve 24 hours a day . . . 7 days a week!

"SUPPORT YOUR HOSPITALS"

We extend our thanks and appreciation to the nurses of Longview and throughout District 25 for their contribution to the health care of our people. We think it is especially fitting to recognize their valuable services during the anniversary week of Florence Nightingale.

NATIONAL HOSPITAL WEEK MAY 7-13

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