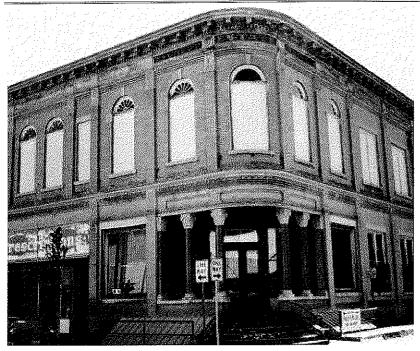
Everett Building



Everett Building

Resource **Everett Building** Name:

Address: 214--216 Fredonia St.

Architect: Everett, L.J.; Blocker, Samuel Joseph

County: Gregg

City: Longview

Architectural CLASSICAL REVIVAL

Narrative: One half block southeast of the Gregg County Courthouse in Longview is the only extant example of Classical Revival commercial architecture in the city, the Everett Building. Located at 214-216 Fredonia Street, the Everett Building stands in an area of downtown Longview where almost all 19th and early 20th century buildings have been razed or altered.

> The 1910 two-story with raised basement structure is constructed of brick loadbearing walls and detailed with wood and stone ornamentation. Fronting fifty feet on Fredonia and one hundred feet on Bank Street, the major focal emphasis is at the south corner with a rounded bay and recessed main entrance at the first level. A secondary commercial space fronts on the Fredonia side with a display area and stair entrance to the second story.

> The structure is divided into several bays on each street elevation with pilasters interrupted between stories by a corbelled string mold. The first story consists of two bays on the northwest elevation and six bays on the southwest elevation, excluding the rounded corner bay. The second story is similarly

.../viewform.cgi?atlas num=2079002948&site_name=Everett%20Building&class=&SEARCHT11/22/01

divided into five bays on the northwest elevation and seven bays on the southwest, again with the additional corner bay. Another corbelled brick mold tops the second story with the frieze panels above that. A pressed metal cornice projects above distinguished by a dentil band beneath a bracketed protruding cyma recta molding. Early photographs show an elaborate raised panel above the cornice at the south corner with the date embossed, 1910. Another ornate raised panel was situated above the cornice on the northwest elevation, indicating the secondary commercial space on Fredonia Street.

Windows are predominately wood sash, one over one units in a single or paired arrangement. Round fan lights top the second story windows on the Fredonia elevation and continue around the corner bay. Commercial display type windows form various patterns of fenestration on the ground level of the Fredonia front.

The primary entrance, recessed at the south corner, has the original wooden double door, sidelights and transom with beveled glass. Delicately carved lonic capitals and pilasters are incorporated into the exterior door facing. Two freestanding and one square engaged pink granite Composite order columns flank the corner recessed entrance and support the second story bays above.

The basement level below the south portion of the building has entrances on both streets to the sides of the stairs that lead to the bank lobby. Segmentally arched paired windows allow light and air into the basement.

Though the interior furnishings of the bank have been removed, the original surface treatments remain intact in the bank space, the commercial space in the north half of the building, and the offices at the second level. Pressed tin ceilings and ceramic tile floors are in restorable condition and the original Mosler vault is in working order. Pocket doors, original woodwork, and hardware are intact in the second story offices.

Alterations to the building have been minimal. The original commercial front on Fredonia Street has been replaced and the second story windows have removable coverings. The original pressed tin insignia panels above the cornice have also been removed. These minor reversible alterations have not damaged the integrity of the building and plans for the Everett Building's restoration are underway.

The 1910 Everett Building survives as one of the few architectural remnants in Longview associated with both the cotton and oil booms in east Texas. As the only extant example of twentieth century Classical Revival commercial architecture in the city, it remains virtually intact as a reminder of artistic and economic endeavors successfully undertaken by Longview's early business community. Typical of the early twentieth century revival of classicism in architecture, the Everett Building exhibits a naive and in this case reserved application of exterior ornamentation. Classical elements and variations in proportion and fenestration were incorporated into much the same mass that Victorian details would have been applied a decade earlier. But the formalism

executed in the detailing and window/door arrangement defines the building as a breaking away from fussy, over-adorned Victorian prototypes. Designed to represent literal and figurative solidarity, the building has meant much the same through the years to the citizens of Longview and has housed numerous individuals and businesses significant to the city's early history.

Local builder and business entrepreneur L.J. Everett sold and conveyed to the Citizens National Bank of Longview a parcel of land in January 1909. Another parcel, the north 25 feet of the Fredonia Street frontage was deeded to the Citizens National Bank in June of 1910 by G.T. Reynolds. Construction of the Everett Building on that site was completed in 1910 as a collaborative effort of builder Everett and architect Samuel Joseph Blocker.

Blocker was a regionally prominent architect and educator. In addition to the Everett Building, he designed numerous commercial, residential, and school buildings in Longview and east Texas. Blocker served as superintendent for the Longview and Dallas school systems, taught in Dallas, and during his forty years involved in education, wrote technical textbooks. He also is distinguished as one of the earliest members of the State Architectural Association.

Lafayette Johnson Everett came to Texas with his widowed mother following the Civil War and settled in the Longview area in the early 1870s. He established himself as a successful businessman in Longview and nearby Gladewater where he resided. Everett's expertise in business began with an eight year employment for the Texas and Pacific Railroad Company. Along with other civic and civic and business responsibilities, Everett oversaw the activities of two banks simultaneously as their presidents; the Citizens National of Longview and Gladewater bank.

The first occupant of the Everett Building, the Citizens National Bank (CNB), was chartered in 1901 as the second publicly chartered bank in the city. During the banks 23 year history, fortunes of cotton magnates from east Texas were handled by the CNB due to Longview's importance as a railroad center. Voluntary liquidation closed the Citizens National Bank in 1924.

Two banks occupied the Everett Building for the next sixteen years; the Commercial Guaranty State Bank of Longview which absorbed the remainder of the Citizens National Bank's assets and the Rembert National Bank chartered in 1912 as the Guaranty State Bank. Rembert National survived the difficult economic conditions of the Depression due to the discovery of oil in Gregg County in 1931. Oil wells and oil fortunes proliferated; the bank outgrew its leased quarters in the Everett Building and moved across the street in 1940 as the Longview National Bank.

Other tenants to follow the Rembert National Bank were the American Red Cross during World War II and Lanier Clothiers from 1944 to 1960. After 1960 and until June of 1979, the Everett Building remained virtually empty, except for special temporary activities such as the Bicentennial headquarters in 1976.

Throughout its early history, attorneys, doctors, barbers, druggists, mercantile stores, and a great member of important services were provided by the businesses and people housed in the Everett Building. Several professionals with offices in the building were also prominent in local social and political circles. Dr. Northcutt, one of the early office tenants was a mayor of Longview. Rembert National Bank was named for F.T. Rembert, supposedly the city's first millionaire. Cotton men Herman Loeb, Ike Killingsworth, and Baron Von Kissler were prominent local figures who had business dealings with occupants of the Everett Building. Legal documents dealing with leases and rights of the oil industry were drafted by locally prominent attorneys Thadeus Stinchcomb and Erasmus Young in offices above the bank. Longview citizens became familiar with the building for it's numerous professional services and it's financial and commercial functions.

BIBLIOGRAPHY ON FILE IN THE NATIONAL REGISTER.



GREGG CO.

 N_{orman} B_{lack} , D.D.S.

S.J. Blocker's picture (photo) is in the 1913 Longview High School Annual, p. 4.

Copy in Long. Pub. Library

417 Mobberly Ave., Longview, TX 75602, (214) 757-2261

CUT AND DETACH ON DOTTED LINE —

APPLICATION FORM FOR OFFICIAL TEXAS HISTORICAL MARKER

TEXAS HISTORICAL COMMISSION

P.O. Box 12276, Austin, Texas 78711

A written history, signed by the author, must accompany this form before it will be accepted.

Gregg	Dec	ember 4, 1982		
County	Da	te		
The Everett Building				
Title of marker				
Name of building, cemetery, public square	, park, archeological site, etc., wher	e marker is to be placed.		
3. 214-216 N. Fredonia Marker site (street address or highway n				
Longview, Texas				
City or nearest city. If marker is to be place Texas Highway Department road map. F	id on a highway or in a small commu or example, "Marker will be in Bastr	nity, you must briefly explain ho op Beach, which is 6 miles so	w to get there from neares of Angleton on FM	t town shown on a 523."
At building site. Distance (miles, yards, feet) and direction	(north couth cost west) of subject	from moules site. For execute	10. E = + i = 1/ ii = ib	
Distance (miles, yards, leet) and direction	(north, south, east, west) of subject	from marker site. For example,	Subject is 1/2 mile southwe	est of marker site.
Gregg County Historic	cal Foundation, The E	verett Building. I	ongview. Texas	75601
Owner of marker site	Address		City	
Gregg County Historia	al Foundation, The E	verett Building, L	ongview. Texas	75601
Sponsor of marker	Address		. City	
Mrs. Paul Belding, 60	2 Sylvan Drive, Long	view, Texas 75602	,	
County chairman "I have reviewed the narrative for this ma	Address urker and attest to its accuracy."		City	
Mrs. Paul Belding, 60 Person to whom marker is to be shipped Note: If marker is to be placed on a highw	02 Sylvan Drive, Longy Street Address	riew, Texas 75602 be shipped to your district high	City hway engineer.	
Marker is on post.	•			
Surface to which marker will be attached	(i.e., wood, brick, stucco over stone) if not on post		
	ORDER F	ORM		
ease consult page 7 for specifications of th	e markers available. Check the item	ns desired below. Then mail thi	s application and narrative	history, togethe

Please consult page 7 for specifications of the markers available. Check the items desired below. Then mail this application and narrative history, together with a check made payable to the TEXAS HISTORICAL COMMISSION, to the address above. No applications will be accepted unless payment is included. If marker application is cancelled after the inscription is written, the Texas Historical Commission will deduct the cost of writing the inscription from the refund.

HISTORICAL MARKERS

5% state sales tax must be added to the price, except if purchased by a tax exempt organization.

a lax exempt organization.	
	With Tax
☐ 16" x 12" grave marker (comes with mounting bar) \$175	
XX16" x 12" building marker with post\$225	\$236.25
☐ 16" x 12" building marker without post\$175	\$183.75
□ National Register plaque\$ 35	\$ 36.75
☐ 27" x 42" subject marker with post \$575	\$603.75
☐ 27" x 42" subject marker without post\$525	\$551.25
☐ 18" x\28" subject marker with post\$325	\$341.25
☐ 18" x 28" subject marker without post\$250	\$262.50

MARKER REPLICA PAPERWEIGHT

This item should be ordered at the same time marker is ordered. Indicate quantity desired. Allow six months for completion of marker for receipt of panerweight.

or paper reigna		
☐ 3" x 4" plastic paperweight mounted with		With tax
replica of marker\$	75	\$ 78.75

☐ Medallion paperweight, allows four lines of engraving \$ 25 \$ 26.25 1982

DIRECTIONAL SIGNS

DITIEO TOMAE ORMO	
Please indicate quantity desired and location:	With Tax
24" x 24" Historical Markers In City sign \$ 65	
These will be placed by the District Highway Engineer	
☐ Black and white (for farm-to-market roads, state and U.S. I☐ Green and white (for interstate highways)	nighways)
18" x 22" Historical Marker (in black and white only)\$ 65 For city and county roads. Applicant must supply post.	With tax \$ 68.25
☐ With arrow pointing straight ahead☐ With arrow pointing left☐ With arrow pointing right	









SUBJECT MARKER (27" x 42")

BUILDING MARKER

SUBJECT MARKER (18" x 28")

GRAVE MARKER

SUBJECT MARKER (27" x 42") allows 24 lines of text using half-inch lettering. Marker with post, \$575; marker without post, \$525.

BUILDING MARKER (medallion and 16" x 12" plate) allows 14 lines of text using three-eighth-inch lettering. Marker with post, \$225; without post, \$175.

SUBJECT MARKER (18" x 28") allows 18 lines of text using half-inch lettering. Marker with post, \$325; without post, \$250.

GRAVE MARKER (small medallion and $16'' \times 12''$ plate) allows 14 lines of text using three-eighth-inch lettering. Marker includes mounting bar, \$175.



NATIONAL REGISTER PLAQUE







MEDALLION PAPERWEIGHT



PLASTIC PAPERWEIGHT

24" x 24"

NATIONAL REGISTER PLAQUE is available for structures which are listed on the National Register of Historic Places, \$35.00.

HISTORICAL MARKERS IN CITY (24"x24") to be placed on city limit signs by the State Dept. of Highways and Public Transportation.

HISTORICAL MARKER (18" x 22") with directional arrow to be placed on city streets and county roads.

MEDALLION PAPERWEIGHT cast in aluminum, the medallion measures 4" in diameter with a $3\frac{1}{4}$ " x $1\frac{1}{4}$ " plate, allowing four lines of engraving. \$25.00.

PLASTIC PAPERWEIGHT a miniature replica of your marker mounted on a 3" x 43%" x 1/2" black acrylic base, can be ordered when the marker application is made. Allow two months for delivery, \$75.00.

Texas Historical Commission Staff (FR), 4/5/83, revised 5/5/83

18" x 28" Official Texas Historical Marker with post Gregg County (Order #7187)

Location: 214-216 N. Fredonia St., Longview

EVERETT BUILDING*

BUILT IN 1910 TO HOUSE THE CITIZENS

NATIONAL BANK, THIS STRUCTURE IS

THE ONLY EXAMPLE OF CLASSICAL

REVIVAL COMMERCIAL ARCHITECTURE

IN LONGVIEW DESIGNED BY NOTED

ARCHITECT AND EDUCATOR SAMUEL J.

BLOCKER, THE EVERETT BUILDING WAS

CONSTRUCTED BY GLADEWATER AND

LONGVIEW BUSINESSMAN AND CIVIC

LEADER LAFAYETTE JOHNSON EVERETT.

OUTSTANDING FEATURES OF THE

BUILDING INCLUDE ITS ROUNDED BAY

AND RECESSED MAIN ENTRANCE.

THROUGH THE YEARS, THE EVERETT

BUILDING HAS HOUSED NUMEROUS

BANKS AND PROFESSIONAL OFFICES

AND IS PART OF THE HERITAGE

OF LONGVIEW'S BUSINESS COMMUNITY **

RECORDED TEXAS HISTORIC LANDMARK - 1983***

*3/4 inch lettering **1/2 inch lettering ***1/4 inch lettering

Incise on base: BUILDING DONATED BY ANN LACY CRAIN, 1979, FOR GREGG COUNTY HISTORICAL MUSEUM

ARPOND MARCH

FHR-8-300 (11-78)

Austin

city, town

United States Department of the Interior Heritage Conservation and Recreation Service

National Register of Historic Places

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7. Description

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Describe the present and original (if known) physical appearance

One half block southeast of the Gregg County Courthouse in Longview is the only extant example of Classical Revival commercial architecture in the city, the Everett Building. Located at 214-216 Fredonia Street, the Everett Building stands in an area of downtown Longview where almost all 19th and early 20th century buildings have been razed or altered.

The 1910 two story with raised basement structure is constructed of brick load bearing walls and detailed with wood and stone ornamentation. Fronting fifty feet on Fredonia and one hundred feet on Bank Street, the major focal emphasis is at the south corner with a rounded bay and recessed main entrance at the first level. A secondary commercial space fronts on the Fredonia side with a display area and stair entrance to the second story.

The structure is divided into several bays on each street elevation with pilasters interrupted between stories by a corbelled string mould. The first story consists of two bays on the northwest elevation and six bays on the southwest elevation, excluding the rounded corner bay. The second story is similiarly divided into five bays on the northwest elevation and seven bays on the southwest, again with the additional corner bay. Another corbelled brick mould tops the second story with the frieze panels above that. A pressed metal cornice projects above distinguished by a dentil band beneath a bracketed protruding cyma recta moulding. Early photographs show an elaborate raised panel above the cornice at the south corner with the date embossed, 1910. Another ornate raised panel was situated above the cornice on the northwest elevation, indicating the secondary commercial space on Fredonia Street.

Windows are predominately wood sash, one over one units in a single or paired arrangement. Round fan lights top the second story windows on the Fredonia elevation and continue around the corner bay. Commercial display type windows form various patterns of fenestration on the ground level of the Fredonia front.

The primary entrance, recessed at the south corner, has the original wooden double door, sidelights and transom with beveled glass. Delicately carved Ionic capitals and pilasters are incorporated into the exterior door facing. Two freestanding and one square engaged pink granite Corinthian columns flank both sides of the corner recessed entrance and support the second story bays above.

The basement level below the south portion of the building has entrances on both streets to the sides of the stairs that lead to the bank lobby. Segmentally arched paired windows allow light and air into the basement.

Though the interior furnishings of the bank have been removed, the original surface treatments remain intact in the bank space, the commercial space in the north half of the building, and the offices at the second level. Pressed tin ceilings and ceramic tile floors are in restorable condition and the original Mosler vault is in working order. Pocket doors, original woodwork, and hardware are intact in the second story offices.

Alterations to the building have been minimal. The original commercial front on Fredonia Street has been replaced and the second story windows have removable coverings. The original pressed tin insignia panels above the cornice have also been removed. These minor reversible alterations have not damaged the integrity of the building and plans for the Everett Building's restoration are underway.

8. Significance

Period prehistoric 1400-1499 1500-1599 1600-1699 1700-1799 1800-1899 X 1900-	Areas of Significance—C — archeology-prehistoric — archeology-historic — agriculture — X architecture — art — X commerce — communications		Iandscape architecture Iaw Ilterature military music philosophy politics/government	e religion science sculpture social/ humanitarian theater transportation other (specify)
Specific dates	1910	Builder/Architect L.J.	Everett/Samuel Jose	ph Blocker

Statement of Significance (in one paragraph)

The 1910 Everett Building survives as one of the few architectural remnants in Longview associated with both the cotton and oil booms in east Texas. As the only extant example of twentieth century Classical Revival commercial architecture in the city, it remains virtually intact as a reminder of artistic and economic endeavors successfully undertaken by Longview's early business community. Typical of the early twentieth century revival of classicism in architecture, the Everett Building exhibits a naive and in this case reserved application of exterior ornamentation. Classical elements and variations in proportion and fenestration were incorporated into much the same mass that Victorian details would have been applied a decade earlier. But the formalism executed in the detailing and window/door arrangement defines the building as a breaking away from fussy, overadorned Victorian prototypes. Designed to represent literal and figurative solidarity, the building has meant much the same through the years to the citizens of Longview and has housed numerous individuals and businesses significant to the city's early history.

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Blocker was a regionally prominent architect and educator. In addition to the Everett Building, he designed numerous commercial, residential, and school buildings in Longview and east Texas. Blocker served as superintendent for the Longview and Dallas school systems, taught in Dallas, and during his forty years involved in education, wrote technical textbooks. He also is distinguished as one of the earliest members of the State Architectural Association.

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Other tenants to follow the Rembert National Bank were the American Red Cross during World

9. Wajor Bibliog aphical Refe	rence(
Deed Records, Gregg County Courthouse, Longview	V
Longview Daily News Gregg County History, Longview Chamber of Comme	erce
10. Geographical Data	
Acreage of nominated property <u>less than one acre</u> Quadrangle name <u>latum</u> , <u>lexas</u> UMT References	Quadrangle scale 1:62500
A 115 3 3 6 0 7 0 3 5 9 5 0 5 0 B Zone Easting Northing	Zone Easting Northing
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Verbal boundary description and justification	
South 50 feet of Lots 9 and 10, New City Block	
List all states and counties for properties overlapping state	or county boundaries
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11. Form Prepared By	
name/title Mrs. Paul B. Belding, Gregg County Histor Danny Hardy, Preservation Consultant, Aus	ical Foundation tin, Texas
organization Records on file at the Texas Historical (date September 4, 1979
street & number Box 12276, Austin, Texas	telephone 512 475-3094
city or town Austin	state Texas
12. State Historic Preservatio	
The evaluated significance of this property within the state is:	Onider dertimeation
national stateX_local	
As the designated State Historic Preservation Officer for the National 665), I hereby nominate this property for inclusion in the National Regacording to the criteria and procedures set forth by the Heritage Cor	uster/and certify that it has before Assurance at the
State Historic Preservation Officer signature	July Falling
title State Historic Preservation Officer	date September 6, 1979
For HCRS use only I hereby certify that this property is included in the National Rec	nister
Keeper of the National Register	Company of the Compan
Attest:	date
Chief of Registration	water was a second of the seco

FHR-8-300A (11/78)

UNITED STATES DEPARTMENT OF THE INTERIOR HERITAGE CONSERVATION AND RECREATION SERVICE

FOR HCRS USE ONLY
RECEIVED
DATE ENTERED

NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

CONTINUATION SHEET

ITEM NUMBER 8

PAGE 1

War II and Lanier Clothers from 1944 to 1960. After 1960 and until June of 1979, the Everett Building remained virtually empty, except for special temporary activities such as the Bicentennial headquarters in 1976.

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Additional data in re: The Everett Building

Following Lanier Clothiers, building owned by Maritzky Estate; purchased by Ann Lacy Crain, 1979, to house Gregg County

Historical Museum.

(12/2/52



Gregg County Historical Commission

Norman W. Black, D.D.S. Chairman

417 Mobberly Avenue Longview, Texas 75602 November 28, 1990 Phone 903-757-2261

Frances Rickard, Director State Marker Program Texas Historical Commission P. O. Box 12276 Austin, Texas 78711

Re: Replacement for stolen National Register Plate - Everett Building, Gregg County.

Dear Frances:

Enclosed is an application for the above replacement plaque. Also enclosed is a check for \$50.00 from the Gregg County Historical Foundation which owns the property. A photo showing the plaque location is also enclosed.

Thank you very much.

Sincerely,

Norman W. Black, D.D.S.

Enc. - 3.

APPLICATION FORM FOR A NATIONAL REGISTER OF HISTORIC PLACES PLAQUE

As a courtesy to the public, the Texas Historical Commission offers two different styles of National Register plaques (see below). A plaque may be obtained for properties that are individually listed in the National Register of Historic Places or are contributing members of National Register Historic Districts. Owners of properties within historic districts should provide the name of the district. All applications must include a clear, current snapshot of the structure.

To order, please complete the form below. Then mail it, along with the snapshot and your check made payable to the Texas Historical Commission, to the THC, P.O. Box 12276, Austin, TX 78711.

, , , ,		·	
Historic name of property and/or districtEverett Building		: 	
Date of listing (if known) Nominated September 6, 1979	<u> </u>		
Street address of property 214-216 N. Fredonia Street		······································	
City Longview County	y <u>Gregg</u>		
Type of surface to which plaque will be attached (wood, stone, brick, etc.)	Concrete steps		
Owner of property Gregg County Historical Foundation P. 0. Box 3342 Longview, TX 75606	······		
Address 214 N. Fredonia St. City Longview.	Texas	Zip <u>75601</u>	
Name, street address, and telephone number of person to whom plaque is to b Dr. Ellie Caston, Director	oe shipped: NOTE:	This plaque is a replacement is recently stoler	for a
Gregg County Historical Museum			
214 N. Fredonia Street			
Longview, Texas 75601	<u> </u>		
I wish to order the following (please check one):			
Bronze National Register Plaque Cost: \$162 (\$150 if tax-exempt)	X Aluminum Nation Cost: \$54 (\$50 if		
BUCK OAKS FARM HAS BEEN LISTED IN THE NATIONAL REGISTER OF HISTORIC PLACES BY THE UNITED STATES	THE NATION OF HISTOR	RED IN AL REGISTER NG PLACES	

BRONZE plaque with brown leatherette background measures 15" x 10"; includes historic name of property and year of listing.

DEPARTMENT OF THE INTERIOR 1987

> ALUMINUM plaque with black leatherette background measures 10" x 4"; includes year of listing only

1971

THC staff will be glad to provide further information on the Official Texas Historical Marker program or the names of additional suppliers of National Register plaques upon request.